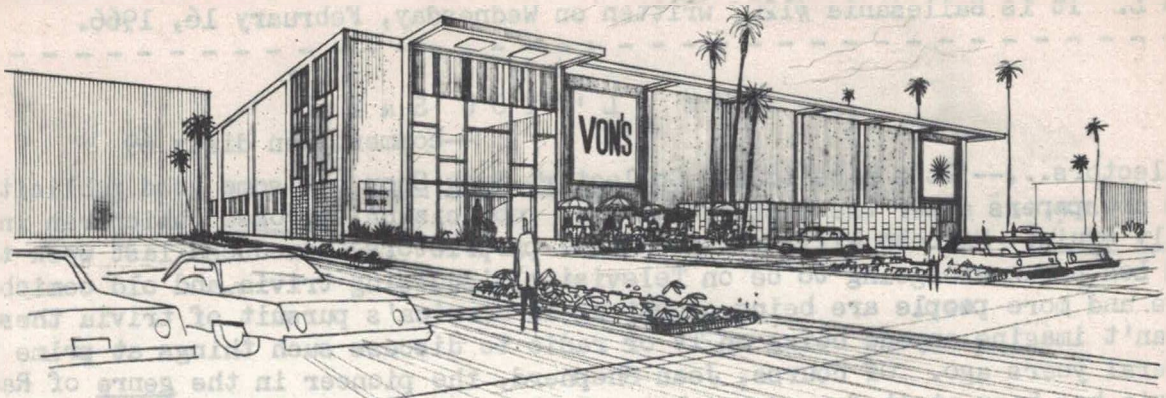


Growing

WITH THE BEAUTIFUL BAY AREA

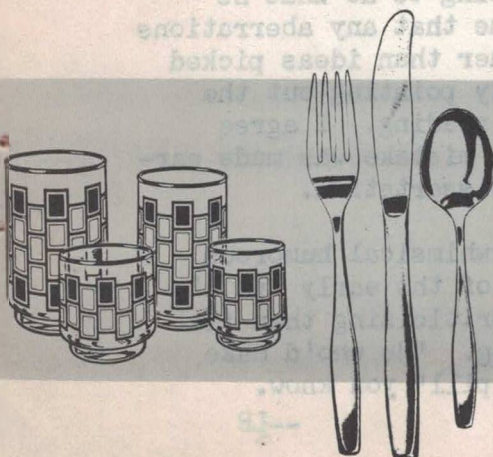
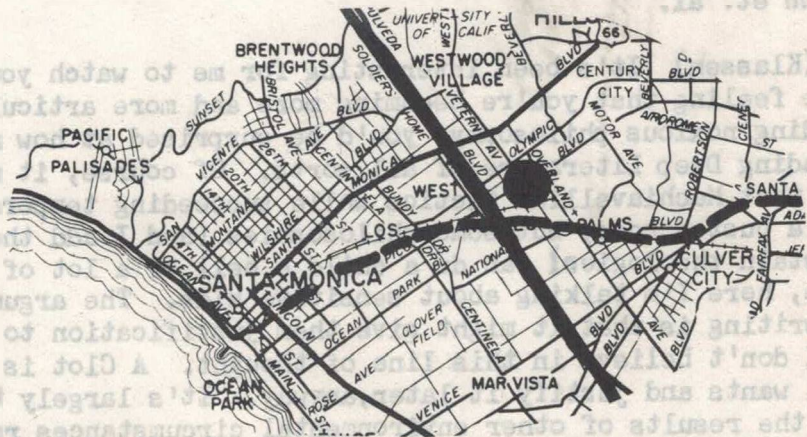


A completely new modern structure will soon be built on this site. Von's Santa Monica will provide the ultimate facilities for your shopping pleasure.

This store will close at 9:00 p.m. Sunday, February 13. The new Von's Santa Monica will open in September.

..... For your convenience

... while we are rebuilding, may we suggest you shop at Von's Pico & Overland.



Because of our closing on February 13, all Nordic Glassware and American Charm Flatware coupons will be in effect regardless of the date on the coupon. You may redeem any coupon in the book during our final week of Monday, February 7 through Sunday, February 13 or, if you prefer, you may continue with the weekly plan at Von's Pico & Overland while Von's Santa Monica is closed.

 IPZIK! #70 is written and published by Len Bailes for the 70th distribution of
 APA L. It is Bailesania #120, written on Wednesday, February 16, 1966.

THE 'L' YOU SAY

--comments on disty 69

Collectors...-- It's nice to see Collector's Book Shop get some good publicity in the newspapers after the distasteful item publicizing Cherokee which ran in the Daily Bruin. Malcolm Willits, one of the proprietors, announced last week that he and Len Brown are going to be on Television discussing trivia and old comicbooks. More and more people are being caught up in America's pursuit of trivia these days. I can't imagine anyone being on TV or radio to discuss such things at prime time several years ago. Of course, Jean Shepherd, the pioneer in the genre of Radio Trivia has been at it for years, but only late at night. If the public is going to trample hobnailed boots over my beloved memories of Captain Marvel and Flash Gordon, I suppose I'll have to retreat to trivia which is even more esoteric.

By the way, Fred, why isn't this listed in the table of contents?

NYET VREMIA--(Pelz) You could have mentioned who did the slaving over the hot contributors list in the back room so it would be possible to publish it.

I think "Umbrak'm" is the funniest parody I've seen yet in APA L. I'm glad I was around to note the expression on Jack Harness's face when he first saw it. And speaking of Harness, I'll harp on my favorite question again... When are you going to run Lab Diquesne in APA L, Jack? If you don't watch out we might all ask Dwain Kaiser to do one instead... Howzzat grab you?

Gee, it's nice to know that Fanzines can Improve One's Mind. I'm glad something can justify Buying Old Fanzines At Ridiculous Prices. Here, I've been figuring that I was motivated by an unconscious desire to blot out reason by cramming my brain with the collected works of B.R. Toskey, rich brown et. al.

LAGASH--(Klassen) It's been interesting for me to watch your fanzines week by week. I get the feeling that you're becoming more and more articulate each time. As for kids reading noxious philosophy, you'd be surprised at how many in the 10-13 range start reading Deep Literature of all sorts. Of course, it might be good for a kid to learn that Machiavellian tactics while succeeding temporarily will eventually give him a busted nose, but some philosophies (and I add theologies, perhaps especially certain theologies) can do a child a hell of a lot of harm if not balanced. Of course, here I'm talking about sensitive kids. The argument against Clots reading noxious writing is that it might give them justification to go commit acts of violence. I don't believe in this line of thought. A Clot is going to do what he damn well wants and justify it later, anyway. It's largely true that any aberrations would be the results of other environmental circumstances rather than ideas picked up through reading... but I haven't denied this... I was merely pointing out the arguments which might tend to justify censorship of a child's reading. I agree that if such censorship is necessary, it is because some vital mistake was made earlier which has caused a disturbance. Und zo ve conclude der dissertation.

BURN BEFORE READING--(Bjo) G*r*e*a*t. I wish you'd do these whimsical humorous things more often. One of the most enjoyable memories I have of the early Apa L's is of the comicstrip. This is indeed much more effective in criticizing than flat haranguing would have been... and also more interesting reading. "He who'd make his fellow creatures wise should always guild the philosophic pill" you know.